BLUE BLEU

2016



STUDIO VIR ANDRES HERA

VIRANDRESHERA.COM

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2016
Production
HEAD Geneva

Blue bleu is a video work developed in 2016 within the framework of an intensive workshop at the cinema department of HEAD Geneva, and later exhibited at the Biennale de l'Image en Mouvement, Geneva.

The project emerges from a reflection on what Boris Mitić termed "subchroma": minor, neglected, or politically charged nuances of color that remain outside dominant visual regimes. Rather than focusing on primary chromatic structures, the work attends to a marginal blue, unstable and difficult to name.

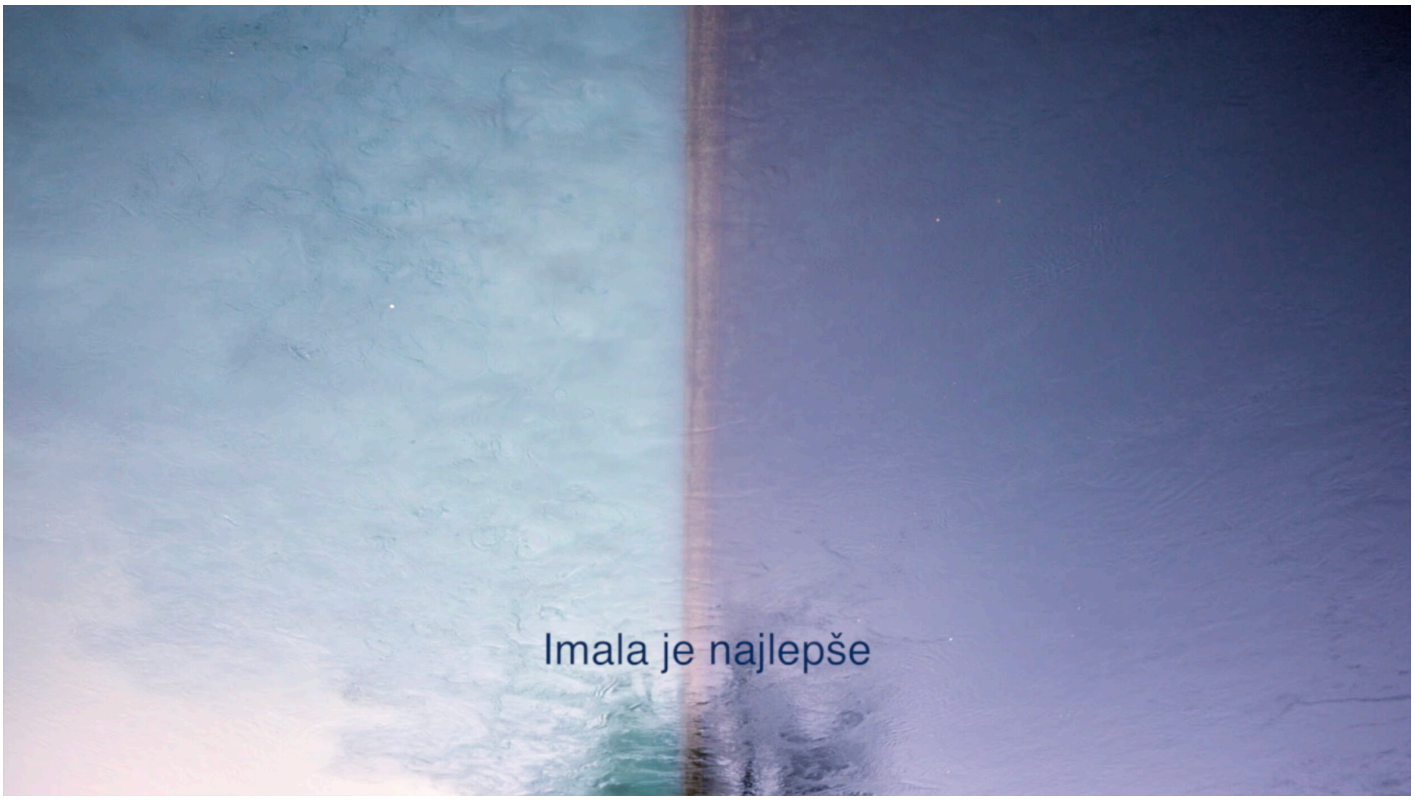
The video unfolds through a polyphonic voice-over composed of fragments in multiple languages, including French, English, Spanish, and Serbian. These fragments circulate between myth, labor, memory, and scientific discourse, producing a shifting field of associations around the color blue.

Blue appears as a site of projection and contradiction: the blue of veins beneath the skin, the blue of labor, the blue of colonial imaginaries, the blue of rare natural occurrence. It is at once intimate and constructed, biological and ideological.

Translation is partial, recursive, and often excessive. Meaning slips between languages, producing a texture of misunderstanding and resonance. The work does not attempt to define a color, but approaches it as a moving threshold, a chromatic fiction shaped by perception, history, and power.



BLUE BLEU. VIDEO HD. 2016. COURTESY OF THE ARTIST.



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DIRECTED, WRITTEN AND EDITED BY
Vir Andres Hera

FEATURING
Paola Titerrington

DIRECTOR OF PHOTOGRAPHY
Vuk Vukmanović

SOUND
HEAD Geneva & Vir Andres Hera

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