SIGNIFIANT FLOTTANT

2014

STUDIO VIR ANDRES HERA

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SIGNIFIANT FLOTTANT

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Film HD

He drifts through the city with no clear destination, no narrative anchor.

The camera stays close, then loses him, then finds him again. What holds is not a story, but a surface under tension. A body wanders through the center of Oaxaca.

Streetwear, Lacoste total look, Versace shoes, skater codes, racialized silhouettes. The signs accumulate without stabilizing. They circulate across identities and pop registers.

The figure appears within a field already saturated with projections of value, taste, and beauty. None of them adhere. What is seen as desirable, excessive, or out of place shifts with each encounter.

Nothing resolves. Signifier keeps moving.

ALL IMAGES: STILLS FROM SIGNIFIANT FLOTTANT. COURTESY OF THE ARTIST. 2014

HOTEL

SIGNIFIANT FLOTTANT, INSTALLATION VIEW. COURTESY OF THE ARTIST. 2014

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